

SHRI RAMSWAROOP MEMORIAL UNIVERSITY

End Semester Examination (2021-22)-Odd Semester

MA(JMC) – I Year (I Semester)

Course Name: Print Media Reporting And Editing

Code: MJM1003

Time: 02 Hours

Max Marks: 60

University Roll No.

(To be filled by the Student)

Note: Please read instructions carefully:

- The question paper has 03 sections and it is compulsory to attempt all sections.
- All questions of Section A are compulsory; questions in Section B and C contain choice.

Section A: Very Short Answer type Questions Attempt all the questions.		BL	CLO	Marks (10)
1.	Define news. List different types of news.	BL1	CLO2	02
2.	Explain 5W & 1H technique of news writing.	BL2	CLO1	02
3.	Describe the freedom of speech as mentioned in the Constitution of India.	BL2	CLO1	02
4.	Differentiate between interpretative news and opinion news.	BL4	CLO4	02
5.	Draw inverted pyramid style of news writing.	BL3	CLO2	02
Section B: Short Answer Type Questions Attempt any 03 out of 05 questions.		BL	CLO	Marks (30)
1.	Describe the obstacles faced during investigative reporting.	BL2	CLO3	10
2.	What is biasness in journalism? State how will you avoid biasness in your news reporting?	BL4	CLO1	10
3.	Explain the ways to tackle sensitive issues such as gender and child abuse while reporting.	BL3	CLO3	10
4.	Define an interview. Discuss the purpose and methods of interview in journalism.	BL2	CLO4	10
5.	What do you understand by a headline? List the characteristics of an attractive headline.	BL1	CLO2	10
Section C: Long Answer Type Questions/Case Study Attempt any 01 out of 04 questions.		BL	CLO	Marks (20)
1.	Fake News is a major problem in today's society. Elucidate with proper examples.	BL2	CLO1	20
2.	List at least ten qualities of a good reporter.	BL1	CLO4	20
3.	Draw and explain the structure of a news channel organization.	BL3	CLO2	20
4.	Mention the process and format of writing a book review. Write down a book review on the book of your choice.	BL6	CLO2	20